



September 18th, 2016  
Oak Square YMCA

# Tony Rich's Indoor Ironman



2016 IRON TONY'S INDOOR IRONMAN WORLD RECORD ATTEMPT

## Offer Support

Support Iron Tony as he attempts to break the Guinness World Record for the fastest Indoor Ironman finish so that ALL members of our community, NO MATTER their physical ability, age, background, or financial means, have ACCESS to life-changing health and wellness programs at the Oak Square YMCA.

## About Tony Rich

Tony Rich is Boston-born Ironman Distance Triathlon Finisher and one of the few known athletes that has finished an Ironman distance triathlon both outdoors and indoors. Additionally, he's completed over 100 long course endurance events over 13 years including numerous open water swims, 70.3 races, and over 40 Marathons. Tony has personally coached athletes and adults of all abilities to a broad spectrum of event finishes from short course events, century rides, marathons, Ironman, and USAT National and World Championships. Read more about Tony on the reverse side.

## About YMCA

The Oak Square YMCA is largest YMCA in the City of Boston. We serve over 11,000 adults and children from Boston, Watertown, Brookline, and Newton community each year. Our facility was designed with a focus on serving people with disabilities and ensuring that all of our amenities. Read more about us on the reverse side.

[www.ymcaboston.org/oaksquare](http://www.ymcaboston.org/oaksquare)

## IRON TONY Sponsorship Opportunities



### OLYMPIAN Level

\$1,000 provides one 12-week session of LiveSTRONG at the YMCA for an adult cancer-survivor from our community  
See reverse for full marketing benefits details.



### MARATHONER Level

\$500 provides 3 months of weekly exercise training in our Partnership Program for an individuals with disabilities or requiring special assistance to be active, healthy and independent.  
See reverse for full marketing benefits details.



### Competitor Level

\$250 provides 6-months of YMCA membership to an adult with disabilities.  
See reverse for full marketing benefits details.

All proceeds of this event will directly benefit program and membership scholarships for individuals with disabilities involved in recreation and wellness programs, adults recovering from cancer treatment, and seniors participating adaptive yoga and Aqua-Arthritis programming.

[www.ppmworks.com/irontony2016](http://www.ppmworks.com/irontony2016)

# Tony Rich's Indoor Ironman 2016



## More on Tony Rich

Tony is the Head Coach of the Boston University Triathlon Team, a Masters swim coach, swim lesson instructor, as well as the founder of the Triathlon Training program at the Oak Square YMCA. He is also the lead organizer of one of the largest and most active endurance sport teams where athletes of all levels are invited to join for free.

In 2015, Tony Rich attempted to break the Guinness World Record time for the fastest time to complete an Ironman triathlon indoors; A 2.4 mile swim in the pool, 112 mile indoor bike ride, and a 26.2 treadmill marathon without stopping. The record is 8 hours flat. Tony came close, and completed it in 8:19:11. Thus the record still stands. This year on Sunday, September 18, Tony will be back to try to make in an attempt to break the Guinness World Record for the fastest time for a male to complete the indoor Ironman, and raise \$5,000 in support of the Oak Square YMCA's 2016 Annual Fund and our adaptive wellness programs.

## More on the Oak Square YMCA

Our YMCA offers a variety of programs which aid in recovery and rehabilitation including Aqua Arthritis and Gentle Yoga, our medically-based cancer survivorship program, LiveSTRONG at the YMCA, and our signature adaptive wellness initiative, the Partnership Program, that serves individuals who need specialized, adaptive exercise equipment and/or one-on-one assistance to exercise.

In 2015, the Oak Square YMCA awarded over \$350,000 of financial assistance to allow families and adult in need to receive subsidized membership to our universally-accessible building and participate in our live-changing healthy living and youth development programs. Our Iron Tony Indoor Ironman event raises funds to support subsidized YMCA memberships for individuals with disabilities, adults recovering from cancer treatment, and adaptive wellness programming.

## Support the YMCA with Sponsorship Opportunities

### OLYMPIAN Level Sponsor: \$1,000

-\$1,000 provide one 12-week session of LiveSTRONG at the YMCA for an adult cancer-survivor from our community

#### Marketing Benefits

- Listed as sponsor on Oak Square Facebook page (3,000 fan circulation) and in event e-blasts (10,000 member circulation)
- Logo placed on event t-shirt
- Premiere signage and promotional table on the day of the event
- Recognition banner displayed for one year in Oak Square YMCA

### MARATHONER Level Sponsor: \$500

-\$500 provides 3 months of weekly exercise training in our Partnership Program for an individuals with disabilities or requiring special assistance to be active, healthy and independent.

#### Marketing Benefits

- Listed as sponsor on Oak Square Facebook page (3,000 fan circulation) and in event e-blasts (10,000 member circulation)
- Logo placed on event t-shirt
- Premiere signage and promotional table on the day of the event
- Promotional table on the day of event

### COMPETITOR Level Sponsor: \$250

-\$250 provides 6-months of YMCA membership to an adult with disabilities

#### Marketing Benefits

- Listed as sponsor on Oak Square Facebook page (3,000 fan circulation), event in e-blasts (10,000 member circulation)
- Logo placed on event t-shirt



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