

YOUR STRATEGIC BLUEPRINT

www.pmi-mn.org

September 12-15

Saint Paul RiverCentre | 175 Kellogg Blvd. | St. Paul, MN

Education Days
September 12-14

Symposium Day
& Vendor Fair
September 15



Schedule



Speakers



Classes

EDUCATION CLASSES | SCHEDULE *Subject to Change*

8 PDUs FOR A 1-DAY CLASS
16 PDUs FOR A 2-DAY CLASS

All Classes 8:00 A.M. – 5:00 P.M.

MONDAY, SEPT 12	TUESDAY, SEPT 13	WEDNESDAY, SEPT 14	THURSDAY, SEPT 15	
<i>Change Your Game - 8 Steps to Leading Change Effectively</i> Pat and Pam Johns	<i>It's All Interpersonal - Tools for Building Strong PM Partnerships</i> Jeffrey Russell	<i>Leading Innovation</i> Mike Marco	<p>SYMPOSIUM DAY & VENDOR FAIR</p> <p>24 Track Speakers</p> <p>Keynote Speaker: Tom Faranda</p> <p>Endnote Speaker: Kirk Weisler</p> <p>6.5 PDUs FOR FULL SYMPOSIUM DAY</p>	
<i>Masters Course in Estimating & Risk Management</i> John Stenbeck	<i>Behaviors that Lead to Exceptional Performance</i> Neal Whitten	<i>Strategic Negotiation Skills for Project Managers</i> Julie Kowalski		
<i>How to be Successful in Tough Conversations</i> Carolien Moors	<i>Technology of Participation (ToP) Facilitation Methods</i> Irina Fursman	<i>Holistic Approach to Motivating and Building Morale</i> Joseph Launi		
<i>Effective Benefits Realization</i> Dr. Ginger Levin	<i>Agile PM 201 – Applying Agile to Programs: Supporting Programs with Multiple & Virtual Teams</i> John Stenbeck	<i>Creating Business Prioritization for Projects and Portfolios</i> Chris Vandersluis		
<i>Agile / Scrum Essentials for Practitioners</i> Geof Lory		<i>Agile Requirements</i> Angela Wick		
<i>Agile Product Owner Workshop</i> Angela Wick		<i>Understanding the Elephant: Agile Practices, Principles and Mindset</i> Andrew Stellman		
<i>How to Think Strategically & Apply Business Acumen</i> Greg Githens		<i>A Simulation of a Project-Oriented Organization</i> Richard Brenner		
<i>Advanced Techniques in Project Management</i> NK Shrivastava	<i>MS Project for Certified Project and Program Managers</i> Dr. Ernest Owens Jr.	<i>Project and Portfolio Immersion Experience – Hands-on Lab</i> Jacques Goupil		
<i>Mapping: Strategic Tools for Business Architecture</i> Beth Schaefer	<i>Bulletproof Business Cases</i> Susan Heidorn	<i>Sustainability in Project Management</i> Shobhana Raghupathy		
	<i>Leading SAFe®: SAFe® Agilist (SA) Training</i> NK Shrivastava (\$100 fee)			
	<i>Embracing & Exploiting Change</i> Dr. Ginger Levin			
PMI-PMP® Certification Prep 24 education hours				
PMI-PBA® Certification Prep 35 education hours » powered by Watermark Learning				

2016 REGISTRATION | PRICING

Event		PMI-MN Member	Non-Member
1-day class	By 8/15	\$450	\$550
	After 8/15	\$550	\$650
2-day class	By 8/15	\$790	\$990
	After 8/15	\$990	\$1190
Symposium	By 8/15	\$325	\$425
	After 8/15	\$425	\$525
PMP® Certification Prep		\$750	\$900
PBA® Certification Prep		\$1450	\$1600

DISCOUNTS AVAILABLE

- **Early Registration** – on/before August 15, 2016
- **Class + Symposium-Save \$25!** Register for both an educational class and Symposium Day and save an additional \$25 on the total registration cost.
- **Corporate Partner employees and Industry or Educational Alliance Partner members – 5% discount.** Current partner and alliance member organizations are listed on the PMI-MN website. This discount does not apply to the Certification Prep courses. Please notify Registration Services at time of registration if you are entitled to this discount.
- **Early registration ends August 15, 2016. Registration for educational classes closes on September 2, 2016.**
- **Cancellation & Transfer.** Full refunds, less a \$50 cancellation fee per class, will be given for written requests received on or before September 2, 2016. There are no refunds for cancellations made after September 2, 2016. Registrations are transferable at no additional cost.

In rare cases, substitutions or cancellations of the offerings, instructors, or schedule may be made after publication of this brochure. Please visit www.pmi-mn.org for the latest information on course offerings and instructors.

EDUCATION CLASSES | DESCRIPTIONS

Monday, September 12 - Wednesday, September 14 (list sorted alphabetically by class)

A SIMULATION OF A PROJECT-ORIENTED ORGANIZATION

Richard Brenner | [▲ LEADERSHIP](#)

In this workshop, we simulate a company that solves Sudoku puzzles for its customers. Each puzzle is a project, solved by a project team led by a Project Manager, who must negotiate budget and schedule with a Sponsor. Team members hail from different parts of the organization, such as QA or the Department of Threes. Puzzles have different values, and the company must strive to meet revenue goals. The metaphor is uncanny. Lessons Abound.

ADVANCED TECHNIQUES IN PROJECT MANAGEMENT

NK Shrivastava | [▲ LEADERSHIP](#)

This course is designed to help attendees enhance their technical and leadership skills. Attendees will learn advanced techniques in both technical and leadership areas, including stakeholder management, risk management, cost control, developing clarity, effective communication, and conflict resolution. Attendees will also learn how to create a stress free project environment.

AGILE / SCRUM ESSENTIALS FOR PRACTITIONERS

Geof Lory | [▲ TECHNICAL](#)

You may know that Agile projects run in sprints of 2-4 weeks by chunking the project into sprint-sized pieces. But how are these sprints actually planned, executed, and managed? You can read about Agile or take a class, but until you actually experience it, it's difficult to understand, integrate, and apply the multi-faceted principles of Agile. Through the simulation participants get to engage and practice their new skills.

AGILE PM 201 – APPLYING AGILE TO PROGRAMS: SUPPORTING PROGRAMS WITH MULTIPLE & VIRTUAL TEAMS

John Stenbeck | [▲ LEADERSHIP](#)

Top PM opportunities exist for those who can take a framework like Scrum or XP and scale it to manage Programs with multiple teams. Among the challenges is the fact that every Agile framework is missing two critical tools – cost management and sophisticated scheduling.

This is an advanced-level seminar for PMs with a solid Agile foundation seeking an exchange on leading enterprise-level agile. During this interactive training you will learn Best Practices for initiating, integrating, and transmitting Agile. The case studies and team challenges will develop knowledge through experience so you can take Agile to the next level!

This 1-day seminar moves beyond micro-dynamic team-level practices and into the Agile practices that drive enterprise maturity at the program level. It will cover how to:

- Define the role of a PM in an Agile Enterprise
- Apply core Lean principles to deliver consistently outstanding results
- Optimize estimating, risk management and reporting

AGILE PRODUCT OWNER WORKSHOP

Angela Wick | [▲ LEADERSHIP](#)

Attend Agile Product Ownership and gain the techniques and tools to enable you to become an effective product owner that is equipped to guide product development, and lead product ownership teams. This ICAgile accredited course will focus on the roles in the value management team, and how they collaborate to identify the most important aspects and features of a product. You will provide guidance for technical team members who build the working product.

What's Covered? Role of the Product Owner, Creating a Product Vision, Creating Product Road Maps, Release Planning, Backlog Creation and Grooming, Prioritizing The Backlog, Personas, Story Maps, Analyzing for Value, User Stories and Story Slicing, Acceptance Criteria, Definition of Done, and Definition of Ready.

AGILE REQUIREMENTS

Angela Wick | [▲ STRATEGIC](#)

Transform the way your team thinks about requirements on agile projects! Inspire behavior changes that result in higher quality requirements and value-filled results! This popular course provides an overview of the mindset of requirements on agile projects and provides practice in the most commonly used agile requirements & analysis techniques:

- The requirements mindset in agile
- The agile approach and where requirements fit in
- User Stories, Acceptance Criteria, Epics, Story Maps, User Role Maps and Actor Tables, Themes in collaboration – Making all of our BA Techniques more collaborative, Display/Response Models – For UI Mock Ups.

BEHAVIORS THAT LEAD TO EXCEPTIONAL PERFORMANCE

Neal Whitten | [▲ LEADERSHIP](#)

Learn the behaviors that lead to exceptional performance. Using an assessment instrument and exercise templates, assess your proficiency in key behaviors, recognize your inhibitions that are holding you back from becoming your best, identify your top three behaviors with which to improve and learn how to create your personalized performance improvement plans.

BULLETPROOF BUSINESS CASES

Susan Heidorn | [▲ STRATEGIC](#)

All too often, project teams are asked to implement a solution before the underlying problem is assessed. No one likes working on efforts that don't meet business needs, or projects doomed for failure.

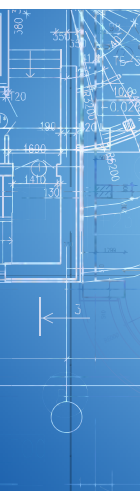
An essential ingredient to successful projects is a clear and relevant business case. It provides insights into and a proposed solution for important business needs. Bulletproof business cases contain feasible and effective ways of justifying and recommending projects that address business needs, both problems and opportunities.

Through this presentation, you will learn a repeatable process that starts with identifying business needs and ends with a bulletproof business case. You will discover how to apply each step in a 5-part method to developing business cases. Help contribute to your organization's bottom line with bulletproof business cases!

CHANGE YOUR GAME - 8 STEPS TO LEADING CHANGE EFFECTIVELY

Pat and Pam Johns | [▲ LEADERSHIP](#)

Change is happening everywhere. Over 40% of the companies that were at the top of the Fortune 500 list in 2000, were not there in 2010. What is happening in this decade of change...to you? ...to your company? What was true about work in 2010, that is no longer true in 2016? Would you like to be better at handling or even leading change initiatives? Change is a critical and most valuable skill. Come to this workshop to learn how to be influential and persuasive in order to be more effective. Learn Kotter's proven system: The 8 Steps of Leading Change, from Pat and Pam Johns, who will make this session the most valuable one you take this year.



EDUCATION CLASSES | DESCRIPTIONS

Monday, September 12 - Wednesday, September 14 (list sorted alphabetically by class name)

CREATING BUSINESS PRIORITIZATION FOR PROJECTS AND PORTFOLIOS

Chris Vandersluis | ▲STRATEGIC

Project prioritization and project selection represent a fundamental change in an organization's culture and creating a priority process is more than just installing software. Participants will discover how create selection and prioritization criteria that meet the organization's business needs. The class will also include practical exercises on the mechanics of prioritization and concrete real-life examples of successes and failures.

EFFECTIVE BENEFITS REALIZATION

Dr. Ginger Levin | ▲STRATEGIC

While our programs and projects produce deliverables or provide services and results, they also provide benefits – for customers, users, or a product or service group. The objective is to identify these benefits and ensure they relate to your organization's strategic goals, prepare a benefit realization plan for your program or project, ensure the benefits are delivered through KPIs and other metrics, and ensure they are transitioned effectively and sustained for years to come. Join this interactive seminar to discuss why benefits management is a major area of interest for organizational leaders in meeting strategic goals and objectives and to make sure your program or project delivers its intended benefits. It provides guidelines for success in implementing or enhancing benefits realization in your organization.

EMBRACING & EXPLOITING CHANGE

Dr. Ginger Levin | ▲LEADERSHIP

It is natural for people to resist change as most of the time we dislike it. But, as program and project managers our focus is to embrace it and exploit it. By doing so, we see change as a friend and as an opportunity such that our programs and projects can change direction as needed based on external and/or internal events – thereby contributing more effectively to ensuring the organization's goals and objectives are met. Rather than a focus on change control or configuration management, this interactive seminar takes a proactive approach to change with guidelines as to how to change the mindset of people in your organization and on your team from a change resistor to a change proponent, providing additional business value for your programs and projects for your organization with an environment receptive to change.

HOLISTIC APPROACH TO MOTIVATING AND BUILDING MORALE

Joseph Launi | ▲LEADERSHIP

Motivation, behavior and efficiency studies have been conducted since the industrial revolution. Management scientists like Maslow, Herzberg and McClelland conducted studies to understand what motivates the average worker. These findings and additional studies from MIT and PME surveys will be discussed to understand how to tap into the human psyche and position our team members to be increasingly focused and productive.

Each student will leave with a list of lessons learned and some actions to create a truly satisfying and productive project environment. This unique perspective considers the role of the whole team member and not just the "worker bee" that comes to work every day. In addition, the course explores management's responsibility in creating a productive work environment.

HOWTO BE SUCCESSFUL INTOUGH CONVERSATIONS

Carolien Moors | ▲LEADERSHIP

Have you ever delivered a project in the absence of set-backs and tough conversations?

Coaching a poor performing employee, reigning in a team member with ego-driven behavior, or handling tensions between team members can all result in conversations that most of us dread. The outcome of these difficult conversations mostly depends on how you handle the discussion and how you navigate the interests of all parties involved, including yourself. These are situations where you have to understand the difference between position and interest, the impact of your own assumptions, and many more dynamics.

In this 1-day training session we will apply Daniel Ofman's Core Qualities model to your challenging situations, you will practice techniques for tough conversations from your daily work. We will discuss the impact of misguided beliefs and Albert Ellis's thinking distortions on handling tough conversations as well as five communication styles.

You will learn ways to communicate transparently, clearly, and candidly. You will leave this one-day session with personal actions to help you better deal with your top 3 tough conversations.

HOWTO THINK STRATEGICALLY & APPLY BUSINESS ACUMEN

Greg Githens | ▲STRATEGIC

The next generation of leaders must hold:

- The ability to think strategically
- An understanding their organization's business model
- An ability to drive organizational change.

Individuals who demonstrate these create value and become more promotable. Strategic thinking transcends the quantitative, linear mindset of operational thinking. In the environment of VUCA (Volatility, Uncertainty, Complexity, and Ambiguity), the strategic thinker must acquire relevant data and generate insights.

You will take some self-diagnostic surveys to assess your strengths as a strategic thinker. You will work with the other participants to make recommendations for strategic thinking challenges. You are encouraged to discuss issues specific to your organization. Finally, you will watch and discuss video clips that illustrate strategic thinking, STRATEGIC, and driving change. The course is facilitated as an interactive learning experience.

IT'S ALL INTERPERSONAL - TOOLS FOR BUILDING STRONG PM PARTNERSHIPS

Jeffrey Russell | ▲LEADERSHIP

You know that the success of every project hangs on the strengths of the partnerships you are able to create and maintain. You also know that this always involves navigating interpersonal dynamics. In this workshop you'll discover the foundations of strong, effective, and enduring partnerships and learn a powerful framework for positively reshaping your project management partnerships and diagnosing these partnerships when they go off the rails.

EDUCATION CLASSES | DESCRIPTIONS

Monday, September 12 - Wednesday, September 14 (list sorted alphabetically by class name)

LEADING INNOVATION

Mike Marco | ▲LEADERSHIP

Success in today's competitive marketplace is directly linked to recognizing new ideas that have the ability to yield great opportunities, then making these opportunities a Reality...

LEADING SAFE®: SAFE® AGILIST (SA) TRAINING

NK Shrivastava | ▲TECHNICAL

This class teaches the Lean-Agile principles and practices of the Scaled Agile Framework (SAFe) for enterprise-wide agile scaling. Attendees will learn how to implement SAFe and increase the value of agile across the enterprise. They will leave with the knowledge and skills needed to pursue their SAFe Agilist (SA) certification and lead SAFe Transformations.

MAPPING: STRATEGIC TOOLS FOR BUSINESS ARCHITECTURE

Beth Schaefer | ▲STRATEGIC

IT should not drive business; business should drive business. Business architects look beyond IT to provide transparency to all aspects of a business to align strategic objectives with tactical demands.

If an organization operates on the idea that people have an unlimited capacity for change, they will soon discover that business STRATEGIC fails. Projects cannot think that the right software will solve the problem. Business Architecture takes stock of an organization's potential and resources to position itself for sustainability and profitability.

This workshop introduces three commonly used tools in business architecture: Business Model Canvas, Value Stream Mapping, Capabilities Mapping.

Mapping is complex but makes it easier to see redundancies so that you can align resources and transition to a future state. These tools are meant for an organizational view, and can be scaled for smaller business units.

MASTERS COURSE IN ESTIMATING & RISK MANAGEMENT

John Stenbeck | ▲TECHNICAL

Nothing is more valuable to a professional PM than **estimates that accurately reflect reality, motivate their fulfillment**, and facilitate rigorous accountability! This class delivers concrete Estimating and Risk Management best practices from both Traditional and Agile approaches. You will also be immersed in hands-on interactive learning working with a cohort of other experienced professionals. Years of experience have shown that mastering the art and science of Estimating combined with Risk Management can help you **avoid painful, tragic lessons... and accelerate your career!** Don't miss this interactive, comprehensive immersion experience.

MS PROJECT FOR CERTIFIED PROJECT AND PROGRAM MANAGERS

Dr. Ernest Owens Jr. | ▲TECHNICAL

This seminar is for novice and advanced users of MS Project. Many users create project plans only to find project producing unexplainable or usable plans. This seminar will explain the proper setup and use of MS Project all users need to make MS Project a viable and meaningful tool that assist the PM in their ability to stay in control of the project. The instructor teach this seminar in a way that makes project a relevant tool enabling good project decision making versus teaching menu structure. We will explore the key do and don'ts of MS Project with a central focus on project competence.

PROJECT AND PORTFOLIO IMMERSION EXPERIENCE

Jacques Goupil | ▲TECHNICAL

We know that staying up to date on the latest technologies is one of your top priorities. Come join us for this hands-on team exploration of Project and Portfolio Management with Project Online and the new Office. It's a true-to-life user experience that will take you through common work-related scenarios such as staying productive while mobile, how to manage complex programs, and collaborating with coworkers on projects in real time. This experience provides a first-hand look at the fast and fluid experience of Project Online features across a variety of devices, including tablets, PCs and smartphones.

STRATEGIC NEGOTIATION SKILLS FOR PROJECT MANAGERS

Julie Kowalski | ▲LEADERSHIP

Whether we are managing high-stakes deals or merely settling disputes, our ability to strategically negotiate determines the outcome. Every day, we negotiate with vendors, partners, customers, employees, colleagues, superiors, regulators, significant others, children, and the list goes on and on! We must learn that that our negotiation counterparts will never give us the deal we deserve; we have to negotiate the deal we deserve. Come hear negotiations expert Julie Kowalski share the secrets to successful strategic negotiations! Learn the problem solving process, as well as the pitfalls of effective negotiations and how to avoid them, and gain new skills to help you be more successful as a Project Manager!

SUSTAINABILITY IN PROJECT MANAGEMENT

Shobhana Raghupathy | ▲LEADERSHIP

Sustainability, the capacity to endure, is an important challenge of our times. Sustainability is being linked to Project/Program managers as they contribute to sustainable management practices. This presentation will outline how project management practitioners can convert this challenge into an opportunity and promote sustainable development. We will discuss how to integrate the concepts of sustainability so that it is embedded in the way organizations manage and execute projects.

TECHNOLOGY OF PARTICIPATION (TOP) FACILITATION METHODS

Irina Fursman | ▲LEADERSHIP

Join a group of your professional colleagues on ToP Facilitation journey. This non-traditional training is a hands-on, engaging experience done through a series of short lectures followed by doing and practicing. ToP Facilitation Methods training provides the "how to do it" while delving deep into project management issues and dilemmas when dealing with PEOPLE! All participants will be able to tap into the wisdom of peers while learning the most impactful and successful facilitation and communication tools in use Today.

UNDERSTANDING THE ELEPHANT: AGILE PRACTICES, PRINCIPLES AND MINDSET

Andrew Stellman | ▲STRATEGIC

The majority of companies that build software have experimented with agile, and while many have found success, many have gotten less-than-stellar results. Why don't all agile adoptions go perfectly? The source of a surprising number of problems is a "fractured perspective": developers think about developer work, project managers think about project manager work, and they throw the code over the wall. One of the core ideas behind agile is principles over practices. The goal of this talk is to help you understand and recognize a team's fractured perspective, and learn ways that agile helps you get past it and bring the team together.



7:00 - 4:00	Vendor Fair Open All Day		
7:00 - 12:00	Registration		
7:00 - 9:00	Continental Breakfast		
8:00 - 9:30	Keynote Speaker: Tom Faranda, <i>Leadership-The Next Ten Years</i>		
9:30-9:45	BREAK » VISIT VENDOR BOOTHS!		
	LEADERSHIP	STRATEGIC	TECHNICAL SKILLS
SESSION 1 9:45 - 10:45	<i>Getting in the Ring: Project Manager or Project Leader? Which are You?</i> Julie Kowalski	<i>What's in your Toolbox for Innovation and Creativity?</i> Angela Wick	<i>Risk Management: A Critical Tool of the Project Manager</i> Jeffrey S. Neilsen
10:45-11:00	BREAK » VISIT VENDOR BOOTHS!		
SESSION 2 11:00 - Noon	<i>Project Management in the Age of Cultural Diversity</i> Dr. Ernest Owens Jr.	<i>The Entrepreneurial Project Manager Turning Challenges into Opportunities</i> Richard Larson	<i>Team Productivity and Quality - Understanding the Quintuple Constraint</i> Jesse Freese
Noon - 1:15	LUNCH » VISIT VENDOR BOOTHS!		
SESSION 3 1:15 - 2:15	<i>Inspire a Shared Vision that Moves People to Action</i> Julie Soderlund	<i>Strategy Alignment: The Missing Link</i> Susan Heidorn	<i>What is this Program Management Thing All About?</i> Brian Grafsgaard
2:15-2:30	BREAK » VISIT VENDOR BOOTHS!		
SESSION 4 2:30 - 3:30	<i>Human Understanding and Engagement</i> Irina Fursman	<i>"I'm Told to Implement Agile, Now What?"</i> Sonja Almlie	<i>Better SharePoint Sites</i> Donald Donais
3:30 - 3:45	BREAK » VISIT VENDOR BOOTHS!		
3:45 - 4:45	Endnote Speaker: Kirk Weisler, <i>Leadership, Strategy, and Cheerios</i>		

Keynote Speaker
Tom Faranda *Leadership-The Next Ten Years*

Thomas Faranda was named one of the most exciting speakers in America by 'Meetings & Conventions Magazine' due to his high content, 'bottom line' programs packed with examples, stories and global humor. He is former President of The Hospital Corporation of Chicago and a former candidate for the United States Senate.

Thomas Faranda has climbed some of the tallest mountains in the world - including Mt. Cotopoxi in Ecuador. He has run the rivers of Alaska, raced 100-mile competitive cycling events, and SCUBA diving adventures in Australia. His adventure experiences are captured in his exciting programs.

His books include 'The Global Sales Professional' and 'Uncommon Sense Leadership', and he has published over one hundred business articles. Tom Faranda has the credibility and experience audiences respect and demand in a featured speaker. He has earned a BS, an MBA in International Business and a Doctorate (abd). He has been a guest lecturer for universities in South Africa, the UK, Australia and was adjunct faculty professor of business at the University of Minnesota.

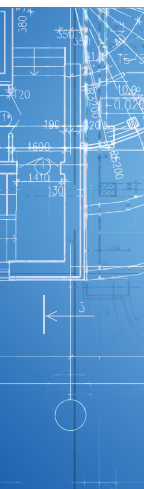
BREAK » VISIT VENDOR BOOTHS!		
CHANGE	CONSTRUCTION	AGILE
<i>Facilitating Transformative Collaboration in Teams</i> Dr. Paul Scheele	<i>Schedules as Management Tools: Light Rail Case Studies</i> Curtis Sohn	<i>Agile is not for IT</i> Chris Vanderluis
BREAK » VISIT VENDOR BOOTHS!		
<i>Absorbing and Welcoming Change</i> Gus Broman	<i>Will be announced online at pmi-mn.org</i> Gary Pooley	<i>Being Agile is Not the Goal ... Delighting your Customers IS!</i> Christian Antoine
LUNCH » VISIT VENDOR BOOTHS!		
<i>Strategic Blunders Fixed by Change Management: 11 Trends You Should Consider for 2017</i> Dan Olson	<i>Lean Fundamentals for Construction</i> David Los	<i>But I'm a Project Manager: What's my role on an Agile Team?</i> Andrew Stellman
BREAK » VISIT VENDOR BOOTHS!		
<i>Level Up: Becoming a High Impact Influencer</i> Paul Feikema	<i>Failure Mode and Effects Analysis</i> Tom Fenton	<i>Games for Requirements</i> Angela Wick
BREAK » VISIT VENDOR BOOTHS!		

Endnote Speaker

Kirk Weisler *Leadership, Strategy, and Cheerios*

With over eighteen years of executive coaching, speaking, research, and professional experience, Kirk's perspective is simple and unpretentious and his suggestions are applicable and undiluted. Kirk understands that your work life is more than a commute and a paycheck. You will spend most of your conscious week at work, thinking about work, or driving to work. Therefore Kirk believes in seeing your work life as your life's work (outside of your home and family). With that in mind, how can you make your life's work more meaningful, fulfilling, and rewarding?

IT Professionals have awarded Kirk with "The Speaker of Highest Merit Award" and organizations tweet him as the "People Whisperer" for his exceptional way of connecting with people individually and collectively wherever he goes. Kirk is known for his ability to share personal life stories, converse with his audience, and offer coaching that builds trust and inspires action.



PDD SYMPOSIUM DAY | SESSIONS *Subject to Change*

A full day symposium with 24 sessions organized along six topical tracks:
Leadership, Strategy, Technical Skills, Change, Construction and Agile.

LEADERSHIP TRACK

1

*Getting in the Ring:
Project Manager
or Project Leader?
Which are You?*

Good leaders are made, not born! Do you know what it takes to be a leader regardless of your title? Have you mastered the “soft skills” required for success? This highly interactive and dynamic presentation will walk you through the top skills required for success as a Project Manager as well as help you understand what it takes to lead. You will learn the 3 most important keys to leadership success, the difference between leading and managing as well as the “rights” an employee has to “give up” when they decide to lead! This is a phenomenal opportunity for you to interact and engage with others and learn from a leader in the field. This presentation is a must for every member!

2

*Project Management
in the Age of Cultural
Diversity*

We have Traditionalist, Boomers, Nexers, and Millennials, Post Millennials, for-profit, non-profit, domestic and international forces acting on the project narrative of success. The concepts of power to drive project outcomes through very diverse teams with improper authority based of cultural myths maybe impeding our ability to achieve satisfactory project outcomes.

3

*Inspire a Shared
Vision that Moves
People to Action*

In this talk you will learn the 5 essential elements of a vision that will move others to action. You will also discover the fastest way to envision a future that stakeholders will willingly embrace; along with proven techniques to breathe life into your vision and inspire others.

4

*Human
Understanding
and Engagement*

Leadership matters! There are only a few of us, leaders, who really understand how to bring the best out of people. Some of us have learned it from our mentors, teachers, iconic figures we admired as we were exploring leadership ourselves. Most of us know nothing about others. How are we different or similar, and what is the impact that difference has on our ability to get along, work well together and most importantly be good managers. This workshop will encourage you to think differently about yourself as a leader and help you develop a sense of how YOU might need to change in order to understand and engage others.

STRATEGIC TRACK

1

*What's in your
Toolbox for
Innovation and
Creativity*

In today's business environment innovation and creativity are becoming an increased focus. Project Managers are in key roles to facilitate innovation and creativity within organizations with engaging and collaborative meetings and techniques. Leaders are looking to PMs to bring innovation and creativity to the strategic initiatives in their organizations. This session explores the importance and ways PMs can bring out innovation and creativity with their teams and stakeholders.

2

*The Entrepreneurial
Project Manager
Turning Challenges
into Opportunities*

By being entrepreneurial within the organization, project managers can deliver the same drive and passion that entrepreneurs bring to start-up companies. The need for innovation requires project teams to operate as “intrapreneurs” to meet the challenge of business growth and increasing competition. PMs can ensure we provide value by spotting opportunities, solving problems, and recommending innovative solutions. In this presentation discover the commonality between entrepreneurs and project managers, which type of entrepreneur might fit you best, and keys to entrepreneurial and intrapreneurial success.

3

*Strategy
Alignment:
The Missing Link*

Strategy alignment is a two-directional process. Organizations execute their strategy through projects. Organizational strategy impacts the direction and planning effort of each project. These projects then impact the organization's success. To facilitate this alignment, program and project managers must develop a strategic mindset and must ensure their projects align to the organization's strategic direction and deliver the value Expected.

4

*"I'm Told to
Implement Agile,
Now What?"*

With the strong push for organizations to adopt Agile mindset and practices, many professionals are asking, “I'm told to implement Agile, now what?” This session looks at the experience of two organizations (one in power generation and transmission and one in design and manufacture of braking systems) as they faced this question. This session includes an overview of the organizations' desire for agile application, detailing the greatest impediments that existed in the organizations to the Agile mindset, the strategies to deal with those impediments, the tactics put in place, as well as their successes and failures. This session provides an opportunity for those attending to learn from other organizations and create their own agile strategies for approach and mindset.

TECHNICAL SKILLS TRACK

- 1** *Risk Management: A Critical Tool of the Project Manager*

Risk if not managed will get you - it will eat away at your project plans and will cause you stress you need not bare. There are tools available to plan for and manage Risk. You as a project manager will benefit from taking time to become better at naming, evaluating, analyzing, planning for and responding to RISK in your next project. You will look like the professional you are as your team responds to those known and unknown Risks lurking around every bend in the project.
- 2** *Team Productivity and Quality - Understanding the Quintuple Constraint*

Most people are familiar with the concept and basic relationships among the three key project management variables of cost, schedule and scope, often called the triple constraint. But are these the only major variables that you should consider when planning and managing a project? Wouldn't the productivity of the team and the desired quality of the finished product also have an impact on a manager's ability to meet the project cost, schedule and scope objectives? This presentation will use an interactive approach with the attendees to examine the specific relationships among these key management variables that influence the outcome of a project. A theoretical approach to the relationships will be presented as well as several real life experiences supporting these relationships.
- 3** *What is this Program Management Thing All About?*

Program management is not as mature as project management and can still be an esoteric concept. This session will provide an overview of program management concepts. We'll explore the role of program management in the organization's strategic execution ecosystem and more specifically define programs and program management. We'll also explore the relationship between program, portfolio, and project management and how they differ. We'll also discuss the speaker's experience developing PMI standards. This is intended to be an interactive so bring your questions and your own examples!
- 4** *Better SharePoint Sites*

Inheriting a SharePoint site can be an exhilarating and scary proposition for anyone. Some questions that need to be answered include: Are you equipped to understand the terminology and basic site owner capabilities? What do you do to figure out what is happening within this site? What options do you have to fix some of the most basic of issues within the site?

This session will look at this dilemma and give some pointers on how to manage and fix the issues within the site. Topics covered during this meeting include: Out of the Box Permissions for Site Owners/Power Users, Understanding Structure of SharePoint Sites, Understanding Basic Features of SharePoint Resources to help with continued training and much, much more!

CHANGE TRACK

- 1** *Facilitating Transformative Collaboration in Teams*

Participants will explore how facilitate transformative learning within individuals and transformational change within organizations through effective collaboration. The Six Initiatives of Transformation (by Paul Scheele) provide a road map for the change process, and the 9 steps to Collaboration (by Craig Neal) provide a set of practices to facilitate dialogue, improve problem-solving, and generate innovation. Together these models give participants the knowledge and skills to navigate transformation through effective collaborations. Transformative learning and change is explained using examples from leaders who have faced the challenges of transforming themselves and their organizations. Participants are encouraged to bring actual challenges they currently face that can be worked on during the session. The practices of facilitating effective collaboration will be developed on those issues from the workplace in small and large group exercises.
- 2** *Absorbing and Welcoming Change*

All projects cause a Change in the organization. When a Project Manager understands how to lead teams through change; THEN they can effectively manage a project. To survive in today's culture you need to have a high tolerance for ambiguity and change. This entertaining session promises to make you more effective in managing the changes in projects and in your personal life.
- 3** *Strategic Blunders Fixed by Change Management: 11 Trends You Should Consider for 2017*

In today's business environment of doing more with less, there is a lot of stress on systems, management, and individuals throughout the organization and program and project managers are faced with the daunting challenge of competing for mindshare as they seek to deploy their projects. In this event, Dan Olson will share his perspective on 11 emerging change and project management trends that you should be aware of, and provide tools that can help you successfully deliver your project and make it stick.
- 4** *Level Up: Becoming a high Impact Influencer*

In your work, are you the rare one, the one recognized as the influencer? Are you the one who moves the system instead of allowing the system to move you? LevelUp is an introduction to the skills that allow people to move the system, the team and their organization to a higher level of success. Built around the core principals and differentiating skills of high-impact influencers, LevelUp introduces a variety of interactive approaches to allow each participant to develop a deep presence in any organization, frame powerful messages, and connect differently with leaders, peers, teams and employees to influence greater outcomes.

CONSTRUCTION TRACK

1

Schedules as Management Tools: Light Rail Case Studies

Schedules are critical to executing the planning, design, construction, and close-out of complex programs and projects. Developing the program schedule is an ongoing process throughout multiple project lifecycles, as there are many factors that can either accelerate or delay deliverables. It is essential in successful project management to be able to quickly identify possible impacts, evaluate the effect on all project activities, and adjust the project activities as required to minimize risk. In this presentation, the types of schedules and their uses will be discussed as well as the use of schedules on light rail transit and streetcar projects.

2

Will be announced online at pmi-mn.org

Gary Pooley is the Sales Manager for Wells Concrete at the Maple Grove location. With over 25 years of experience in precast concrete Gary has been involved in the bidding to contract award process on thousands of projects. Gary has had ground level involvement in many of the Metro area stadiums with the most recent being the MN Multi Purpose Stadium (Vikings). Gary is currently active in the Spancrete Manufacturers Association as the Marketing Committee Chair along with being a past board member of the Precast Concrete Institute Midwest and is now the Zone 3 Director of the Precast Concrete Institute National Group. Gary has also been part of the Construction Advisory Group for Dunwoody Institute along with being a past board member of the MN Builders Exchange.

3

Lean Fundamentals for Construction

The learning objective of this presentation is to lay the ground work for a working knowledge of Lean principles and how they apply to construction. This presentation will be an interactive dialogue working through the eight types of waste and how we can apply them in construction. Lean is often applied to a controlled manufacturing setting where repeatability is critical to success; however, with a few slight adjustments lean principles can have a big impact on a construction site as well. When applied to a project you can count on seeing significant improvements in safety, quality and production. Attendees will leave with a base understanding of lean and how with a little effort these principles can make a difference on their projects.

4

Failure Mode and Effects Analysis

Planning new product launches, three very important events need to be included in the Project Plan. The events are FMEA, Failure mode Effect Analysis, DFMEA, Design Failure Mode Effect Analysis, and PFMEA, Process Failure Mode Effect Analysis. Planning for the time to discuss and document what could go wrong with the product, the design and the processes to make the product will go a long way in eliminating the surprises that can happen during the product development life cycle. Let's discuss the elements of each type of analysis, how to plan the events and what to do with the information discovered.

AGILE TRACK

1

Agile is not Just for IT

Agile is not only valuable for IT development projects nor was it ever intended to be only for IT. This presentation will show how non-IT enterprise projects can realize the benefits of using an Agile methodology. You discover how to reduce the risk of complex projects and how to shorten the time-to-benefit ratio by weaving an Agile structure into your project management process.

2

Being Agile is Not the Goal ... Delighting your Customers IS!

Companies are finding a better way to approach work. With the same people and same resources, these companies are delivering twice the work in half the time and delighting their customers. Originally started in the software industry in 1993, Agile is being applied in all industries as we are learning the values and principles of Agile spans product development.

If you have adopted Agile how do you know if: You are delighting your customers? • Are they happy to pay you for the product or service they receive from you? • Do they tell others about you? Are there other options for your customers if they are not delighted by what you provide them? • You (and those you work with) are working at a sustainable pace? • Are you and those you work with engaged or marking time until the week or retirement because of burn out? • Are you struggling to get consistent results in complex environments even though you have smart people working hard with the latest resources? • You are making progress on business problem you hoped Agile will solve? • What does a successful Agile adoption look like? • How are you measuring if the adoption is working or not?

3

But I'm a Project Manager: What's my role on an Agile Team?

A highly experienced business analyst recently wrote to me with an important question: I've only worked on waterfall projects and many of them were successful because of the requirements I wrote. I think there is a place for business analysts on agile projects. Is she right? Is there a place for her on an agile team? Agile is getting more and popular among software teams, and it's no surprise. Many teams that have "gone agile" report great results: they build better software, work together better, satisfy their users, and do it all while having a much more relaxed and enjoyable working environment. Some agile teams seem to have finally made headway in fixing problems that have vexed software teams for decades. When you read the literature on agile, you're likely to find talk of Product Owners, Scrum Masters, senior executives, and lots of developers. . . but isn't someone missing? What happened to project managers? What about the business analysts?

4

Games for Requirements

Come out and play! BABOK v3.0 brings us the Collaborative Games technique, come discover, explore, and play in this session to explore how collaboration games can be used to elicit, analyze, prioritize and create better requirements through shared understanding. We will discuss what collaborative games are and break into some games themselves to experience the power that these games bring to our facilitation of great requirements. There are 100s of games we can use in practice, in this session, we have time to explore a few. Specifically we will explore one to elicit, one to analyze, and to prioritize, and all will create energy, excitement, and a shared understanding of requirements.

<p>LAB:</p>	<p>PROJECT AND PORTFOLIO IMMERSION EXPERIENCE Hands-on Lab Sessions</p>
<p>NEW OFFERING AT THIS YEAR'S SYMPOSIUM PDD</p> <p><i>Special Hands-on Lab Sessions</i></p> <p><i>Project and Portfolio Immersion Experience</i></p> <p>Jacques Goupil</p>	<ul style="list-style-type: none"> • Increase Productivity Project Online • Resource and Capacity Planning • Portfolio Management Made Easy • Create Your Own Portfolio Dashboard

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**1st ANNUAL
PMI-MN PDD Speaker Reception**

Come join us at our 1st Annual PMI-MN PDD Speaker Reception after class on **Wednesday, September 14**. Unwind and enjoy this casual meet-and-greet social event, while networking with instructors and fellow colleagues, volunteers, and PMI-MN chapter members. We'll provide the appetizers, you bring the conversation. Cash bar will be available.

This event is open to PDD attendees and PMI-MN chapter members. The event location and additional details will be posted at pmi-mn.org.





MINNESOTA CHAPTER

1611 County Rd B West, Ste 320 | St. Paul, MN 55113

2016 PROFESSIONAL DEVELOPMENT DAYS

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